



Company Profile

# Who is MadLab?

MadLab designs WMS EasyStock®, the software for the automatic management of warehouse logistics, easy to use and tailored.

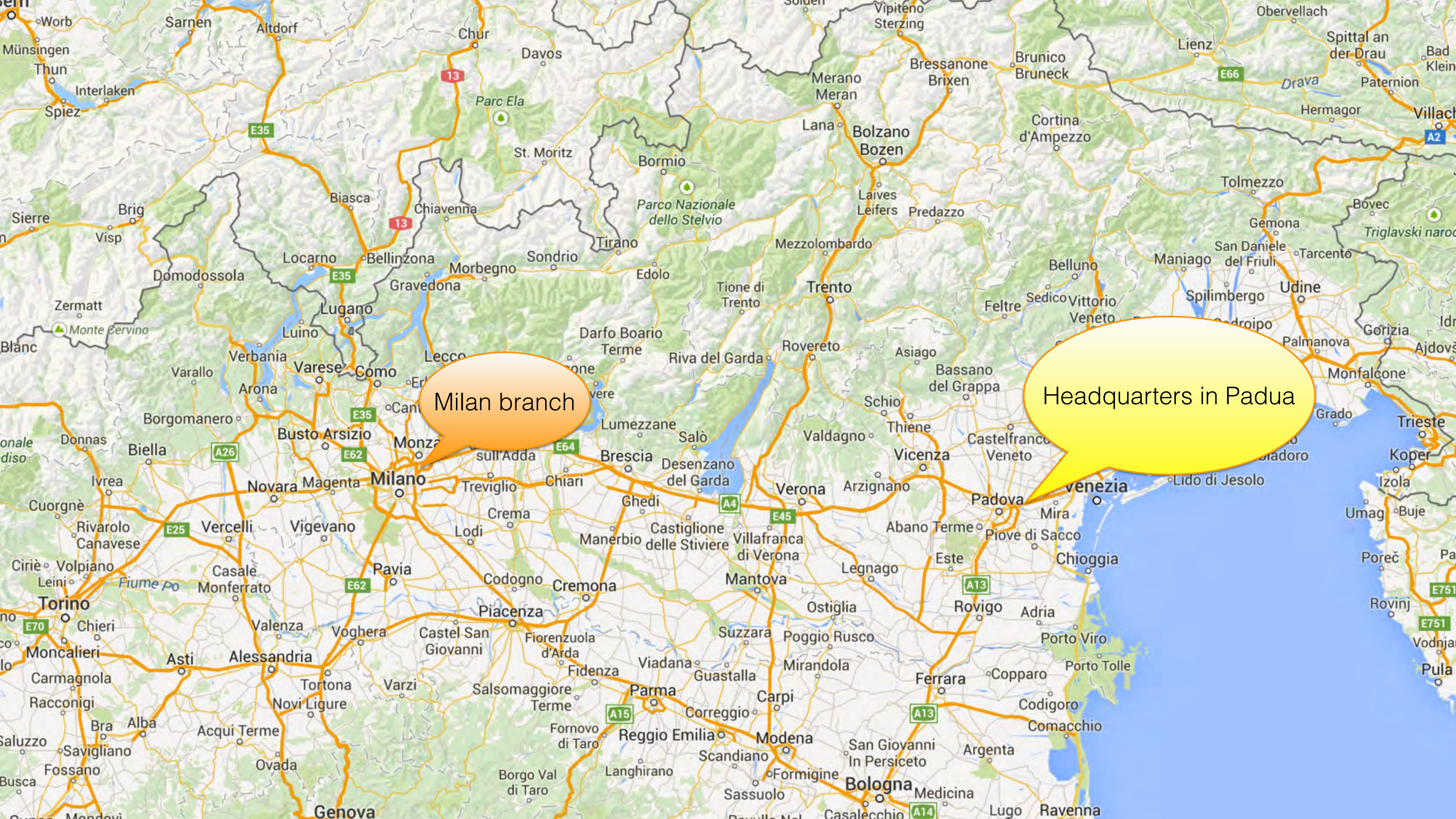
MadLab has the confidence of Italian companies and multinationals, given that the processes of their warehouse logistics and production every day.

MadLab also offers tailored advice, automated warehouses and better technology to automatically identify the goods, the space and the people who work every day in the warehouse.

MadLab is totally Mad(e) in Italy, the country in which creativity and quality are known all over the world.







Milan branch

Headquarters in Padua



# MadLab in brief

- Year of birth: 2007
- Core business: producing software for logistics and manufacturing
- MadLab Leadership:
  - CEO & Founder Dr. Marco Frizzarin
  - CMO & Co-Founder Andrea Petoletti
  - CTO Ing. Michele Ferracin
- Total staff: 7 people





# Solutions

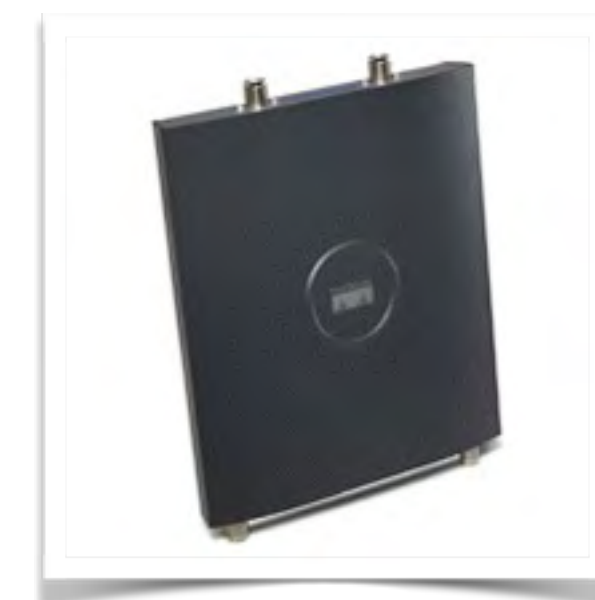
- Software for Warehouse Logistics
- Logistic Industrial Consultancy
- Ad Hoc Solutions for extended logistics
- Distribute hardware for barcode and AIDC





# Services

- Radio-frequency terminals: solutions for automatic identification in warehouses and distribution centers, based on handheld terminals, vehicle mount and wearable terminals.
- Printing Systems and Print Apply: construction of printing systems for logistics applications and end-line production.
- RF Networking & Cabling: design and implementation of corporate networks with connections to both fixed devices, and mobile terminals through the use of Wi-Fi access points.



Some of our customers

(who believe in us for years)





Core business: produce terrain handling and more.

Italy's Turnover: € 200 million of which 76% in export

Picking: 4500 lines per day for production (except pick for shipments and for the sale of spare parts)

Goods input: 600 lines per day (production only)

Average movements per month: 450,000

55 handheld RF Terminals and 40 PC's clients that use EasyStock®

5 vertical warehouses





TEXA

Core business: produce diagnostic and self-diagnostic devices

Italy's Turnover: € 50 million

Picking: 3000 lines per day for production  
(except pick for shipments and for the sale of spare parts)

Goods input: 500 lines per day (production only)

Average movements per month: 420,000

20 hand held RF Terminals and 20 PC's clients  
that use EasyStock®

2 Automated warehouses, 4 vertical warehouses







Core business: Exclusive importer of the brand Victorinox; Distributor of cutlery, scissors, clocks and products related to outdoor life

60 brands distributed

Italy's Turnover: € 20 million

Picking: 1300 lines per day for production

7,000 items coded

10 hand held RF Terminals and 10 PC's clients that use EasyStock®

2 Automated warehouses





# Other customers





#4E

our R&D department



# Special projects #ES4E



- Code name:  
EasyStockForEyes®(#ES4E) -  
Revolutionary solution for the  
automated management of the  
picking in the warehouse. The  
MadLab's staff has developed a  
special version of its WMS to  
manage the logistics operations of  
the warehouse through smart  
glasses, (Google Glass and Epson  
Moverio)





# Special projects #4E4AW

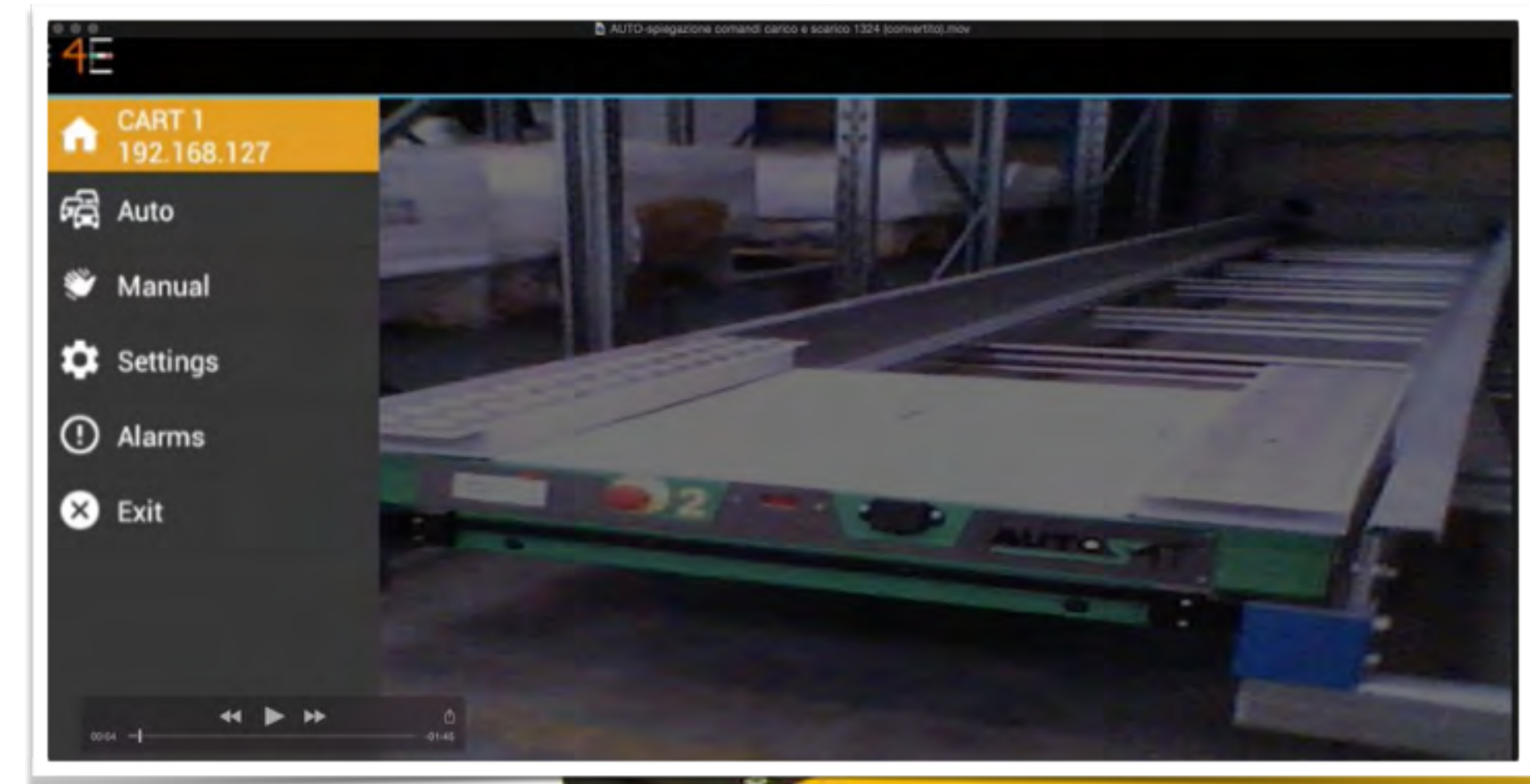
- Code name: ForEyesForAutomatic Warehouses®(#4E4AW) - The #4E system, interfaced with the software of Automatic Warehouses, or even better if interfaced to MadLab's WMS EasyStock®, allows you to enjoy the picking list so agile and quick, guiding the operator step by step in the picking tasks and products identification. Locate the correct compartment in which to get or put items will be as simple as playing Tetris!





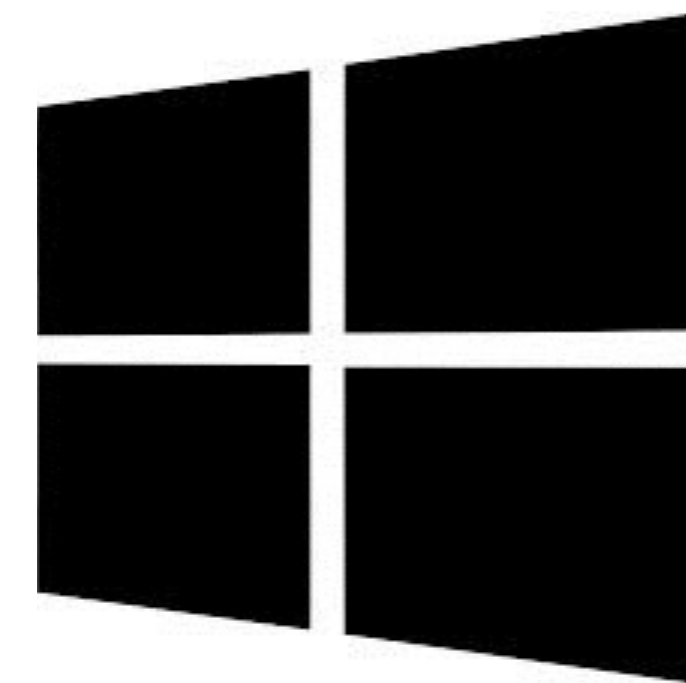
# Special projects #4E4SAT

- Code name: ForEyesForSat (#4E4SAT) - natural evolution of our WiFi remote control for hand held terminals, ForEyesForSat allows you to control up to 256 shuttle simultaneously, freeing the hands of the forklift driver, allowing him to drive the forklift in maximum security, all with a unique wearable device: the smart glasses Epson Moverio





# Axiom



MadLab not produce consumer app...

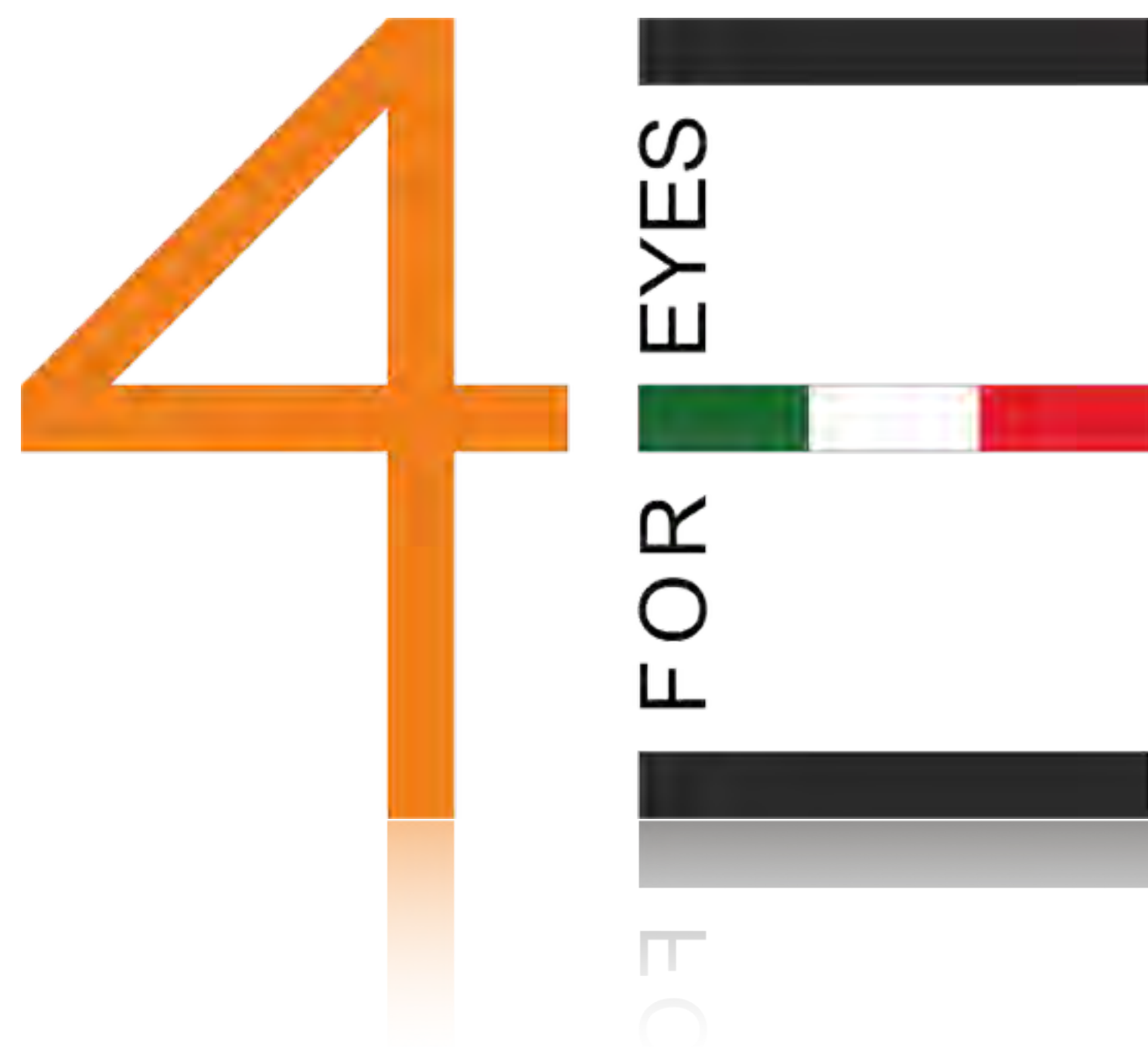


# Axiom



... but industrial tailored software!





# Thanks for your attention!

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